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According to this SF Chronicle article that would mean an EXTRA \$32k PROFIT, compared only to \$8k profit on a 500k home! In today's challenging market place, it's imperative to stage a home to have an edge. Peggy's Corner offers an exciting certificate program to start your own home based business or a Do-it-yourself book and DVD.

Staging Techniques for Every Corner of Your Home. On BarnesAndNoble.com, Amazon.com and in National Association of Realtors.



**\$29.99 for Book and DVD!**

126 pages, 73 color photos (+ \$5.99 shipping anywhere in the U.S.)



21 Adair Street, Danville, CA 94526

**Next class starts**

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**For more information & discounts:**  
**925-743-1083**  
**www.PeggysCorner.com**



**"Staging Homes For Profit"**  
**Certificate Program**  
**for Realtors**  
**and Individuals**

*Peggy was here.*



## Staging Your Home For Profit

Easy and Profitable Staging Guidelines  
For Every Corner of Your Home

### Certified PHSP's Training Program Includes:

- Peggy's Unique Training Program
- Certified Home Staging Pro
- Minimal Start Up Cost
- Preparing for Broker Tours
- Home Staging Trade Secrets
- What is Home Staging
- Value of Home Staging
- Cost of Home Staging
- Wish List / Profit List
- 7 Principles of Home Staging
- Implementing New Trends
- Educating the Homeowner to Make Changes
- How To Start Your Own Business
- Business Guidance & Marketing
- Smart Shopping:  
Choosing the right products  
tips and discounts
- Hands-on Home Staging
- How to Increase profits
- Keeping an edge
- Moves your homes faster
- Finding Customer Leads



"I have been using Peggy to stage my homes since 1989. She has the unique ability to see a home from the buyer's perspective. Her homes sell faster and attract more buyers."

-Pat Cox and Team,  
Coldwell Banker,  
Top 1% Nationwide since 1987

Do you secretly have a creative flair? Express it in home staging and make money doing it!

Home staging is recognized as a high profile profession in the real estate industry. You don't need previous training or experience to be successful in this field - all you need, is a good eye, creative flair and desire to learn and apply my established principles.

Our *PHSP Certificate Program* will give you the skills to expand your capabilities to serve clients, showcase homes for higher profits and help move homes faster. It's imperative in these current markets. We also teach you the necessary business skills to complement your staging design talents. Peggy's -'Home Staging Professionals' PHSP's command \$75-\$300 dollars an hour. Go to [www.PeggysCorner.com](http://www.PeggysCorner.com) or call 925-743-1083 to register for classes.

If you're trying to sell your own house and want to stage it yourself, try my book, "Stage Your Home For Profit". Use my 20 years of experience in staging thousands of homes to work for you. I poured this experience into this program, book and DVD. It will certainly help jump start you into success. -Peggy Selinger-Eaton

"I would never consider putting a home on the market without staging. I would never consider using anyone but Peggy to stage my homes."  
-Bonnie King, Top 1% Nationwide for Intero Real Estate Services

