

# Web Pack Design & Marketing Strategy

Complete web site tailored to your business needs by an award winning web designer and producer. *Package Includes:*



## Design and Creation

- 1 web site for 1 business name
- 1 day digital photo shoot (or Video to put towards a commercial)
- Includes necessary navigation
- Necessary html pages up to 20
- Necessary scans photos/logos etc.
- Web ready graphics (.gifs .jpgs)
- Automatic e:mail prompts
- Unique buttons
- Unique headings
- 50 travel miles

## Extras

- 2 hours of web boot camp training  
How to reads stats, etc.
- \*\*Plus 12 months hosting
- \*\*500 MB of web space
- \*\*25,000 MB of data transfer
- \*\*100 e:mails addresses
- \*\*Traffic facts & Dedicated IP

## Marketing Strategies Action

- Marketing strategy, target evaluation competition, marketing goals.
- Registry at the top ten search engines
- Search engine campaign!
- Front page meta tags (hidden info so search engines can find your site by key words)
- 1 Banner AD for marketing
- 1 Print AD for marketing
- 1 page .pdf calendar w/logo (Choice of Stacy Poulos Photography)
- 1 .Pdf form if needed
- \*\*Web statistics package See valuable detailed info by page, date, visits, referrals, key words, etc. who is looking at your web site. (Huge value!)



*\*Does not include: CGI scripting, forms, animation, E-Commerce, or special fonts. We guarantee our web sites works as long as we are the only company to administer it.*

Limited availability. We reserve the right to refuse business to anyone. Mention this certificate when you call or write. Hosting and your URL will be billed separately from an outside company. Items with \*\* will only be available through our provider. Call for details. All end products must have credit and logo "Playback.net". No exceptions.

Thank you! **(510) 538-0155**

**You must present this certificate when reserving your web site.**

# Web Pack Sample

Message: Silvabodas.com - Welcome - 650-728-8282

**SILVABODAS**  
Construction & Management

Welcome  
Contact us  
About us  
Testimonial  
The Process  
Gallery  
Homes  
Kitchens  
Bathrooms  
Interiors  
Exteriors  
Products  
Architects/  
designers  
Consumer  
advice  
Resources

*You dream it, we build it.*

Silvabodas & Company transforms the customer's vision into reality, on time, in budget, and with unmatched service and quality.

From concept to completion, Silvabodas & Company makes the construction process a seamless, enjoyable experience - from new custom homes, to kitchen and bath remodels.

It's no wonder Silvabodas has been featured in publications such as Coastal Living Magazine, The Metro Times, and Designbuild Magazine.

**Free**

*On time, in budget, with unmatched service and quality.*

*You dream it, we build it.*  
Construction & Management

**SILVABODAS**  
A COMPANY



DATE	DESCRIPTION	AMOUNT	BALANCE
01/01/02	OPENING BALANCE	0.00	0.00
01/15/02	DEPOSIT	1000.00	1000.00
02/01/02	PAYROLL	(500.00)	500.00
02/15/02	DEPOSIT	750.00	1250.00
03/01/02	PAYROLL	(500.00)	750.00
03/15/02	DEPOSIT	600.00	1350.00
04/01/02	PAYROLL	(500.00)	850.00
04/15/02	DEPOSIT	500.00	1350.00
05/01/02	PAYROLL	(500.00)	850.00
05/15/02	DEPOSIT	500.00	1350.00
06/01/02	PAYROLL	(500.00)	850.00
06/15/02	DEPOSIT	500.00	1350.00
07/01/02	PAYROLL	(500.00)	850.00
07/15/02	DEPOSIT	500.00	1350.00
08/01/02	PAYROLL	(500.00)	850.00
08/15/02	DEPOSIT	500.00	1350.00
09/01/02	PAYROLL	(500.00)	850.00
09/15/02	DEPOSIT	500.00	1350.00
10/01/02	PAYROLL	(500.00)	850.00
10/15/02	DEPOSIT	500.00	1350.00
11/01/02	PAYROLL	(500.00)	850.00
11/15/02	DEPOSIT	500.00	1350.00
12/01/02	PAYROLL	(500.00)	850.00
12/15/02	DEPOSIT	500.00	1350.00
01/01/03	OPENING BALANCE	0.00	0.00
01/15/03	DEPOSIT	1000.00	1000.00
02/01/03	PAYROLL	(500.00)	500.00
02/15/03	DEPOSIT	750.00	1250.00
03/01/03	PAYROLL	(500.00)	750.00
03/15/03	DEPOSIT	600.00	1350.00
04/01/03	PAYROLL	(500.00)	850.00
04/15/03	DEPOSIT	500.00	1350.00
05/01/03	PAYROLL	(500.00)	850.00
05/15/03	DEPOSIT	500.00	1350.00
06/01/03	PAYROLL	(500.00)	850.00
06/15/03	DEPOSIT	500.00	1350.00
07/01/03	PAYROLL	(500.00)	850.00
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08/01/03	PAYROLL	(500.00)	850.00
08/15/03	DEPOSIT	500.00	1350.00
09/01/03	PAYROLL	(500.00)	850.00
09/15/03	DEPOSIT	500.00	1350.00
10/01/03	PAYROLL	(500.00)	850.00
10/15/03	DEPOSIT	500.00	1350.00
11/01/03	PAYROLL	(500.00)	850.00
11/15/03	DEPOSIT	500.00	1350.00
12/01/03	PAYROLL	(500.00)	850.00
12/15/03	DEPOSIT	500.00	1350.00
01/01/04	OPENING BALANCE	0.00	0.00
01/15/04	DEPOSIT	1000.00	1000.00
02/01/04	PAYROLL	(500.00)	500.00
02/15/04	DEPOSIT	750.00	1250.00
03/01/04	PAYROLL	(500.00)	750.00
03/15/04	DEPOSIT	600.00	1350.00
04/01/04	PAYROLL	(500.00)	850.00
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10/15/04	DEPOSIT	500.00	1350.00
11/01/04	PAYROLL	(500.00)	850.00
11/15/04	DEPOSIT	500.00	1350.00
12/01/04	PAYROLL	(500.00)	850.00
12/15/04	DEPOSIT	500.00	1350.00

*You dream it, we build it.*

*You dream it, we build it.*  
www.silvabodas.com 650-728-8282

**SILVABODAS**  
A COMPANY

Did you ever feel like who ever built your kitchen never cooked in one? Not in a Silvabodas Kitchen!

We think of every detail and custom build them to your needs. From custom cabinetry that can host your dishes, spices, and wine racks, to stunning installations of hand crafted granite countertops. We cater to your needs and expand your visions to realities. On time, in budget with unmatched service and quality.

RECIPES MAKE A CUSTOM BUILT SILVABODAS KITCHEN.

INGREDIENTS:  
 1 PART WITH EQUANIMITY  
 "SPECIALIZED CAPABILITIES"  
 4 PARTS LISTEN TO THE CLIENT  
 3 PARTS FLEXIBILITY  
 1 PART BUDGET  
 1 PART TIME COMMITMENT  
 COMBINED WITH UNUSUAL TASTE  
 AND ATTITUDE WITH CARE.  
 CROOKS, WHISKEY AND RANGERS WITH CHEESE.  
 DO NOT HEART BUILDING INTO ALL THINGS  
 ARE CONSIDERED.  
 FOR OCCASION WITH DIGNITY TO THOUGHT,  
 AND YOU HAVE A SILVABODAS KITCHEN.

The Coastside's most preferred Contractor and Appliance Store team to spring clean

**Free**  
 Franke Faucet with every full kitchen package signed up by April 30, 2002.  
 Offer Expires 4-30-2002

Call Silvabodas today for your personal kitchen recipe.

**SILVABODAS**  
A COMPANY

**ATHERTON**  
APPLIANCE & KITCHENS



# SuperGeniusWebsites.com

## Cheap Self-Serve Web Services



SuperGeniusWebsites.com; Old enough to be established 20+ years and have hundreds of satisfied clients, arrogant enough to know we're the best web and marketing solution out there, young enough to keep up with the latest and greatest dot what ever, blah, blah, blah. Dumb enough not to charge a lot for the little elves that stay awake 24/7 to wait on you hand and foot when you have questions. Annnnnnd we made it Easy & cheap enough to have your 10 year old help you get started and pay for it with their allowance. SuperGeniusWebsites.com is a division of our Mother Bear Company "Playback.net". When you don't think you & your 10 year old can do it, we're there to do it for you and rocket launch you into success. Of course that's another division.

Here are some self serve prices for designing your site your self. You can create it with a Genius Program Websites Tonight.

### Domain Names - 1-year registration

	com**	info**	us	net**	org**	biz**	ws(WebSite)	name**
<b>SuperGeniusWebsites.com</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>	<b>\$15.95</b>
<b>Network Solutions</b>	\$34.99	\$34.99	\$34.99	\$34.99	\$34.99	\$34.99	\$34.99	\$34.99
<b>Register.com</b>	\$35.00	N/A	N/A	\$35.00	\$35.00	N/A	N/A	N/A
<b>enom.com</b>	\$29.95	\$26.95	\$29.95	\$29.95	\$29.95	\$29.95	\$29.95	\$18.95

\*\* Plus [ICANN fee](#) of 25 cents per domain name year. Certain TLD's only.

	1-Page BASIC	5-Page ECONOMY	10-Page DELUXE	20-Page PREMIUM
Price	\$5.00/mo ⊖	\$9.00/mo ⊖	\$15.00/mo ⊖	\$20.00/mo ⊖
Buy 12 months	\$5.00/mo ⊖	\$9.00/mo ⊖	\$15.00/mo ⊖	\$20.00/mo ⊖
Disk Space	5 MB	50 MB	2,000 MB	4,000 MB
Bandwidth	500 MB	1,000 MB (1 GB)	100,000 MB (100 GB)	200,000 MB (200 GB)
Email Accounts	1	1	200	400
Email Forwards	10	50	Unlimited	Unlimited

Choose your hosting plan!			
<b>FREE setup with all plans!</b>	★ Economy Plan	★★★ Deluxe Plan	★★★★★ Premium Plan
Monthly Fee	\$9.99	\$16.99 Linux \$19.99 Windows	\$30.00
Disk Space	500 MB	2,000 MB	4,000 MB
Monthly Data Transfer	25,000 MB (25 GB)	100,000 MB (100 GB)	200,000 MB (200 GB)
Email Accounts <small>Includes spam, fraud, &amp; virus protection; Webmail; Catch-all; 10 MB space; and more!</small>	100	500	1000
Email Forwarding Accounts	50	Unlimited	Unlimited
Databases (New!) <small>Each database can include multiple tables</small>	1 MySQL	10 MySQL MS Access (Windows) SQL Server 2000 (Windows)	25 MySQL MS Access (Windows) SQL Server 2000 (Windows)
Server Operating System <a href="#">Learn More</a>	Linux	Select Linux or Windows: Linux <input type="button" value="v"/>	Select Linux or Windows: Linux <input type="button" value="v"/>
Languages Supported	PHP	Linux: PHP/Perl/Java Windows: ASP/PHP Windows: ASP.NET	Linux: PHP/Perl/Java Windows: ASP/PHP Windows: ASP.NET
CGI Support	--	Included (Linux Only)	Included (Linux Only)
ASP Support	--	Included (Windows Only)	Included (Windows Only)
Free Software/Scripts <small>Blogging, content management and more!</small>	--	<a href="#">Free Linux Items</a> <a href="#">Free Windows Items</a>	<a href="#">Free Linux Items</a> <a href="#">Free Windows Items</a>
Select a Plan	<input type="checkbox"/> 1 Month <input type="checkbox"/> 12 Months	<input type="checkbox"/> 1 Month <input checked="" type="checkbox"/> 12 Months	<input type="checkbox"/> 1 Month <input type="checkbox"/> 12 Months
Add these POWERFUL hosting essentials:	Also Add:	Also Add:	Also Add:
<a href="#">Traffic Facts</a> <small>Analyze site traffic &amp; more!</small>	<input type="checkbox"/> Traffic Facts Just \$4.50/mo	<input type="checkbox"/> Traffic Facts Just \$4.50/mo	<input type="checkbox"/> Traffic Facts Just \$4.50/mo
<a href="#">Secure SSL Certificates</a> <small>Secure your site with a Secure SSL Certificate!</small>	<input type="checkbox"/> Turbo SSL Just \$27.95/yr <input type="checkbox"/> High-Assurance SSL Just \$89.95/yr	<input type="checkbox"/> Turbo SSL Just \$27.95/yr <input type="checkbox"/> High-Assurance SSL Just \$89.95/yr	<input type="checkbox"/> Turbo SSL Just \$27.95/yr <input type="checkbox"/> High-Assurance SSL Just \$89.95/yr
<a href="#">Dedicated Hosting IP</a> <small>Get a dedicated IP. (FREE with Secure Certificates)</small>	<input type="checkbox"/> Dedicated IP Just \$2.00/mo	<input type="checkbox"/> Dedicated IP Just \$2.00/mo	<input type="checkbox"/> Dedicated IP Just \$2.00/mo